

ALL-DAY  
**Seminar**

**Learn a Parnassah  
In One Day!**



Generating Income  
From **A** Amazon to **E** ebay to **Z** Zulily!

**ONLINE  
MARKETPLACE  
SELLING**

Seminar will cover an all-encompassing range of topics relating to launching and maintaining an online marketplace business to utilize platforms such as Amazon and eBay, to successfully generate income.

Join a select group of serious entrepreneur-minded people in facing and overcoming the challenges and reaping the rewards of owning and running your own online business as a **primary or supplemental** source of Parnassah.

**SEMINAR PRESENTERS INCLUDE:**

**Ami Bielinki**

MANAGING DIRECTOR, CHERRISTONE INTERACTIVE

**Sam Brownstein**

BUILDER OF SEVERAL THRIVING AMAZON BUSINESSES

**Mordy Glaser**

PRESIDENT, M.C. GLASER COMPANY

**Chaim Sofer**

MARKETING STRATEGIST, RELSMART MARKETING

**Jeremy Greenberg**

CEO, SELLERCLOUD

TUESDAY

**January 6**

2015

**9:45-5:30**

AM PM

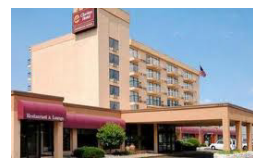
**Clarion Hotel**

& CONFERENCE CENTER

Toms River, NJ



- Orthodox Jewish -  
CHAMBER OF COMMERCE  
a division of Parnassah Network



Whether you are first starting to dabble in this field or if you are already a seasoned seller looking to polish your game, **THIS SEMINAR IS FOR YOU.**

- Setting up Shop – How to plan for starting a business?
- What products should I sell?
- How do I source a product?
- EBay vs. Amazon – Which is right for me?
- Creating my eBay account
- Creating my PayPal account
- How to list items on ebay
- How to list items on Amazon
- How to write listings that sell?
- How important are good headlines?
- How to build good seller ratings?
- What costs are involved?
- FBA
- Controlling inventory
- Shipping and Packaging
- How to handle customer complaints
- How to handle returns
- How to keep records
- How to avoid losing seller privileges
- Which software do I need?
- Will things change in the next few years?
- How is marketplace selling different from e-commerce?
- Local vs. Global selling
- Can I sell across state lines?
- Taxes to know about
- How to market for good ratings
- How is marketplace selling different from e-commerce?
- Common trip-ups to avoid
- Sourcing to Selling 101
- The mechanics behind marketplace selling
- Can this be a viable Parnassah?

Seminar is limited to 40 participants. Pre-registration is required. Cost for the entire day, **including breakfast, lunch**, seminar and seminar hand-outs, is \$199 per person. All presenters are professionals who have successfully navigated the ins and outs of online marketplace selling and are uniquely qualified to guide participants in effectively replicating their success. Presenters will be available for follow-up questions and answers as well as mentoring following the seminar. Seminar is open to men and women. Separate seating.

FOR MORE INFORMATION AND TO REGISTER:

**T 732-784-2835**

**E seminar@parnassahnetwork.com**